



L.E. MacWilliams

Region Operations Manager
Buffalo #1600

November 11, 1997

TO: Dennis Bellinger Linda Forrey Curt Moser
Marty Washburn Helen Burke Lonny Gohn
Nick Kuruc Joe Rago Brian Coleman
Kevin Spurrier Renee Duszynski Cheryl Alessandra
Anthony Zecca Peter Beard Dave Keeney

RE: LEGISLATIVE NSS -
GENESEE & LIVINGSTON COUNTIES, NEW YORK

Ladies & Gentlemen:

Please reference the attached documents relative to NSS in the above named counties in New York state. It appears that the installation of security shields on cigarette displays will be acceptable in meeting requirements established by both counties. Advertising of tobacco products was not addressed by either county, therefore, we will continue to operate as usual.

Effective Dates:

Genesee County: December 1, 1997

Livingston County: November 24, 1997

Note: I have requested clarification from Suzanne Jabbour (RJR Law Dept.) relative to effective date as attached document is unclear - I will advise ASAP if date is different than noted.

Attached are spreadsheets of both chain and independent retail stores that reside in both counties for your convenience. KAMs/AMs responsible for chain headquarter points should communicate specific action plans relative to merchandising/contract plans for their respective chains.

Thank you in advance for your attention to this matter. Please do not hesitate to contact me if I can be of assistance.

Sincerely,

Lori MacWilliams

L.E. MacWilliams

ROM/#1610

:etb

cc: RSM's
ROM's
DM's
RM's
SR's
RR's
D. DeRose
Item16-97.doc

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